Beginning in 2007- Visitor Studies will be published by Routledge in association with the Visitor Studies Association (VSA)



Jan Packer and Roy Ballantyne

VSA Routledge

Visitor Studies

Dr. Jan Packer

Senior Research Officer School of Tourism University of Queensland, Australia Tel +61 7 3381 1325 Fax +61 7 3381 1012 Email: j.packer@uq.edu.au

Professor Roy Ballantyne

Research Director School of Tourism University of Queensland, Australia Tel +61 7 3381 1319 Fax +61 7 3381 1012 Email: r.ballantyne@uq.edu.au

BEGINS PUBLICATION WITH ROUTLEDGE IN 2007!

Visitor Studies is a bi-annual, peer-reviewed journal that publishes high-quality articles, focusing on visitor research, visitor studies, evaluation studies, and research methodologies. The Journal also covers subjects related to museums and out-of-school learning environments, such as zoos, nature centers, visitor centers, historic sites, parks and other informal learning settings. A primary goal for *Visitor Studies* is to be an accessible source of authoritative information within the visitor studies field that provides both theoretical and practical insights of relevance to practitioners and scholars. As a secondary goal, *Visitor Studies* aims to develop its reputation as an international publication.

Contributors to the Journal share their research procedures and findings with practitioners and other researchers. Original and review articles present a forum for new data and provide practical and useful conclusions. Material found in *Visitor Studies* contributes to the ongoing progress and development of the field.

Volume 10 (2007) and past issues (Volumes 1-9) of *Visitor Studies* will be accessible to paid members of the **Visitor Studies Association** in print and electronic format. *Visitor Studies* will also be available to library and university institutions through subscription.

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- ABOUT THE VISITOR STUDIES ASSOCIATION (VSA)

The Visitor Studies Association (VSA) is an international network of professionals committed to understanding and enhancing visitor experiences in informal learning settings through research, evaluation, and dialogue. The Visitor Studies Association (VSA) has three main focus areas:

Outreach

advocacy for visitor-centeredness through the sharing of information, ideas, research, and training opportunities. **Diversity**

dedication to informal learning which benefits a variety of audiences, institutions, and professionals.

Leadership

commitment to leadership in policy and planning for successful informal learning. Visit the Visitor Studies Association (VSA) at www.visitorstudies.org.

CALL FOR SUBMISSIONS

Visitor Studies encourages contributions to the field by submitting articles for publication. Please direct all inquiries to Dr. Jan Packer at **j.packer@uq.edu.au** or to Professor Roy Ballantyne at **r.ballantyne.uq.edu.au**

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VSA Visitor Studies Association

Visitor Studies Association 8175-A Sheridan Boulevard - #362 Arvada, CO, USA 80003-1928

Tel: 303-467-2200

E-mail: info@visitorstudies.org

www.visitorstudies.org



Routledge c/o Taylor & Francis 325 Chestnut Street Philadelphia, PA 19106 Tel: (800) 354-1420 ext. 216

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